

Wayfinding



Presentations

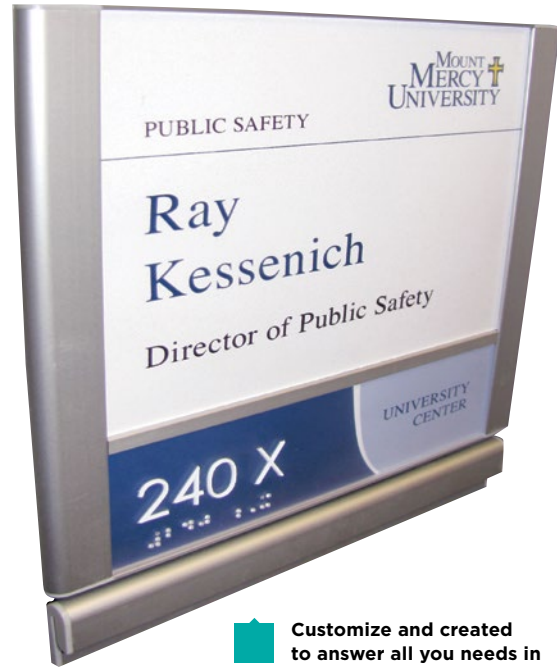
Connect, direct,
communicate, express!

Wayfinding

**High impact ideas.
Engineered to fit your environment.**

Wayfinding: *Enabling a person to find their way to a given destination through the use of effective signage.* Sounds basic, right? Well, yes and no... The core principle is simple; clearly identify locations and show paths to all other necessary destinations. However, in order to take full advantage of a wayfinding system, it needs to reflect your brand to establish value and trust, and enforce your identity with everyone. Presentations provides innovation and experience in creating these systems.

- Logo Walls
- ADA Compliant Wayfinding
- Custom Directories
- Interactive Kiosks
- History Walls
- Window Treatments
- Custom Wallpaper
- Display Cases
- Marketing Displays
- Digital Displays



Customize and created to answer all you needs in each particular space

Indoors or out, your wayfinding system must fit into the surroundings



Wayfinding systems can often be combined with recognition programs

Clarity and consistency are essential to the effectiveness of any sign system



Creatively designed ADA wayfinding themed around your identity and branded for your space



Extending your brand into your space promotes a positive perception of your company. The look and feel of your environment impacts everyone that enters. From room identification to attractive directories, Presentations creates elements designed to best fit your space and represent your brand.

Systems designed to handle multiple areas but remain easy to update



Effective wayfinding systems educate and direct your visitors—all while promoting your brand

your identity, your story... designed for your world



Presentations



Branded Environments
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Donor Recognition
History Displays
Tradeshaw
Wayfinding

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ASK

ask@p-egd.com

VISIT

935 Boyson Ct., Ste. B
Hiawatha, Iowa 52233



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